Layout and Design Service

Visibility can provide your business with a first class design and layout service. We will complete a layout in no time and send to you electronically for your approval. All you need to do is provide us with your images and logos in the correct format and we will create something that will reflect your image.

Finished artwork is to be presented in a digital format, ie via email or CD.

The artwork specifications section on this page will explain the formats required.

Artwork Specifications

PREFERRED FORMAT

1. In order of preference, finished artwork is preferred as a PDF file distilled or exported to standard PDFX-1a, or an EPS file. All fonts should be outlined.

2. Colors which need to be matched should be described in the artwork by their PMS (Pantone Matching System) reference number where possible.

   a) To ensure high quality output, scans and bitmap images need to be at least 75dpi at their final output size.

   b) All scans should be in CMYK.

   c) An ISO standard color proof is required where critical color matching is desired.

3. Finished artwork should be sent via email to tim@visibility.net.au

ACCEPTABLE SOFTWARE

ILLUSTRATOR
Convert all fonts to outline.

Leave any layers used in the file.

Do not check "Split Complex Paths" or "Compatible Gradient Printing" in document setup.

Document should be created and saved in native (.ai) format.

PHOTOSHOP
Text will pixelate when blown up to exhibition size, it's recommended to use a vector program.

ie Illustrator for text.

Images must be at least 75dpi @ 100% print size.

High resolution scans are recommended for optimum quality.

HINTS AND TIPS

GIF files have color limitations that make them unsuitable for quality printing. The limitations cannot be overcome by simply converting them to another format (eg: TIFF or JPEG).

Color references and proofs will be matched as close as possible, however due to limitations in printing processes, some variations may occur. If color matching is critical, please discuss with us at the time of ordering.

PDF files created from MS Publisher, Word, Powerpoint or Excel files may not produce reliable results and unfortunately, cannot be accepted.

Contact Details

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